CLASSIFICATION OFFICE DECISION

Title of publication: The New Kid

Other known title(s): Not stated

OFLC ref: 1600833.000

Medium: Film (online)

Distributor: The Outlook for Someday

Director: Cameron White

Producer: Cameron White

Country of origin: New Zealand

Language: English

Applicant: The Outlook for Someday

Classification:	Unrestricted: Suitable for mature audiences 16 years of age and over.

Excisions: No excisions recommended

Descriptive note: Contains self-harm

Display conditions: None

Date of entry in Register: 28 September 2016

Date of direction to issue a label: 28 September 2016

Date of notice of decision: 28 September 2016

	Components	**Running time**
Feature(s):	The New Kid	4:56
Total running time:		4:56

Summary of reasons for decision:

The New Kid is a well edited and tightly made short film. It is to be shown as part of a film making competition which will include exhibition to members of the public mostly the film maker's friends, classmates, teachers, family and supporters. It may also be available online. It is likely to resonate with young adults. It is designed to focus attention on the serious consequences of bullying, a social problem of particular social concern in New Zealand. It therefore has social and educational merit.

Due to the film's brevity and its overall context, the depiction of self-harm it is not likely to be injurious to the intended audience of high school students and their families. Indeed, the point of the film is to spotlight the potentially serious impact bullying can have young people. This unrestricted classification does not interfere with the right to freedom of expression in terms of the New Zealand Bill of Rights Act 1990.